

HOW YOUR SEO PROCESS WORKS

Your SEO plan in a simple 5-step process.

FILL OUT YOUR INTAKE FORM

Once you sign up, you'll receive a link to your SEO intake form. This will give us all the info we'll need to get started. We'll use the time between sign up and the first of the next month to get your plan set up and begin tracking your keywords*.

1

YOUR SEO WORK BEGINS

At the start of each month, we'll begin your SEO work by writing content for your backlinks, creating business citations for your local SEO* and coming up with a topic for that month's blog post.

2

REVIEW YOUR BLOG POST TOPIC

After our writers come up with a blog topic and description, we'll send you a link to either approve, edit or reject that month's topic. Once approved, the writing begins!

3

REVIEW YOUR BLOG POST

Once your article is written, optimized and checked for quality, we'll send you a link where you can approve, make edits or reject your article. Once approved, we can publish it for you (if your on WordPress) or we'll send you a link to download the article and you can publish it on your website yourself.

4

WE'LL SEND YOU A MONTHLY REPORT

At the end of each month, we'll send you a handy report that details the work that has been done. You'll be able to see the exact backlinks that were created, business citations for local SEO*, and a link to your monthly blog post. For those on our Silver plan and above, we'll also provide details of the keywords your website ranks for, progress from month to month, and what the best strategy will be for the next month.

5

**Included in Silver plan and up*